

PREVENTING POST-DISASTER FINANCIAL EXPLOITATION

LESSONS LEARNED FROM SUPERSTORM SANDY

A ONE-DAY CONFERENCE

Tools for Today, Tips for Tomorrow

Following Superstorm Sandy, thousands of individuals and families in New Jersey were devastated by property loss and the resulting disruption to their lives. Understandably, people were left shocked and confused - wondering how to rebuild their homes and start again. Most people don't have all the necessary skills or answers to do this on their own - so they must rely on others for help. Some viewed this as an opportunity to prey on individuals hurt by the storm. The National Center for Disaster Fraud received over 1,400 fraud complaints in the first year after Superstorm Sandy, with 30% of them coming from New Jersey. We need to use the lessons learned to protect vulnerable adults after a disaster.

DETAILS:

Friday, September 19, 2014
8:00 a.m. - 4:00 p.m.

Rutgers Busch Campus Center
604 Bartholomew Rd.
Piscataway, NJ 08854

Conference website:
SandyLessons2014.org

Who should attend?

This conference is designed for individuals in the fields of:

- » Behavioral health
- » Business
- » Criminal justice
- » Disaster response
- » Emergency management
- » Finance
- » First responders
- » Government
- » Healthcare
- » Human services
- » Law enforcement
- » Public health

A free on-site training on Post-Disaster Financial Exploitation is also available for your organization or group. We will come to you. Call 848-932-8438 or visit SandyLessons2014.org to find out more.



PHOTO BY PATSY LYNCH/FEWA

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Superstorm Sandy Social
Services Block Grant

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At this one-day conference, participants will learn from nationally recognized disaster response professionals and legal experts on how best to prevent, identify, and address financial exploitation following disasters. The conference will focus on incorporating lessons learned from Superstorm Sandy to help prevent vulnerable adults from falling prey to financial exploitation in the future. Whether you are a professional or a community member, this conference will help educate and prepare you to address post-disaster financial exploitation.

Opening Remarks:

Steve C. Lee, Esq.

Acting Director, NJ Division of Consumer Affairs

John Jay Hoffman, Esq.

Acting Attorney General

- » Expert panel discussion
- » Breakout workshops
- » Free registration

KEYNOTE SPEAKER: PAUL GREENWOOD



Paul Greenwood, Deputy District Attorney
Head of Elder Abuse Prosecution Unit
San Diego District Attorney's Office

Paul Greenwood is a leading voice on protecting vulnerable adults from fraud and abuse. This nationally known and award winning prosecutor from San Diego has established a model program in the investigation and prosecution of elder abuse. An engaging and dynamic speaker, Paul Greenwood will share his vision and expertise on how to make vulnerable adults safer from financial exploitation in the wake of disasters.

REGISTRATION:

- » **There is no cost to attend this conference but preregistration is required**
- » Includes 5 CEUs for Social Workers and Licensed Professional Counselors
- » Breakfast and lunch are included
- » For more information, please call **848-932-8438**
- » Register at: **SandyLessons2014.org**



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